

Privacy policy

DIY-Metrics.com is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

DIY-Metrics.com may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 31/5/2010.

What we collect:

When you register for a subscriber account, we collect information such as your name, address, email. We use this information to contact you about the services on our site in which you have expressed interest.

If you purchase a product or service from us, we request certain personally identifiable information from you on our order form. You must provide contact information (such as name, email etc.) and financial information (such as credit card number, expiration date).

We use this information for billing purposes and to fill your orders. If we have trouble processing an order, we will use this information to contact you.

When you register at DIY-Metrics.com, you will receive a short welcome email. As a paid subscriber, you will receive emails regarding your account status and billing.

We will not use the information collected from your surveys in any way, shape, or form. In addition, any other material you provide us (including images, email addresses, etc.) will be held in the strictest confidence.

In addition, we do not collect personally identifiable information about you except when you specifically provide this information on a voluntary basis. We will make every effort to ensure that whatever information you provide will be maintained in a secure environment.

We may use the information to improve our products and services.

We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Activity Logging

As is true of most Web sites, we gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.

We use this information to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole.

We do not link this automatically-collected data to personally identifiable information.

Cookies

"Cookies" are small text files a website can use to recognize repeat users. DIY-Metrics.com uses

cookies to recognize visitors and more quickly provide personalized content or grant you unimpeded access to the website. With cookies enabled, you will not need to fill in password or contact information.

Information gathered through cookies also helps us measure use of our website. Cookie data allow us to track usage behavior and compile data that we can use to improve the site. This data will be used in aggregate form; no specific users will be tracked.

Generally, cookies work by assigning a unique number to the user that has no meaning outside of the Web site that he or she is visiting. You can easily turn off cookies. Most browsers have a feature that allows the user to refuse cookies or issues a warning when cookies are being sent. However, our site will not function properly without cookies. Enabling cookies ensures a smooth, efficient visit to our website.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Use of Information

DIY-Metrics.com may perform statistical analyses of user behavior and characteristics. We do this in order to measure interest in and use of the various areas of the website.

DIY-Metrics.com collects IP addresses for system administration and record keeping. Your IP address is automatically assigned to your computer when you use the World Wide Web. Our servers record incoming IP addresses. The IP addresses are analyzed only in aggregate; no connection is made between you and your computer's IP address. By tracking IP addresses, we can determine which sites refer the most people to DIY-Metrics.com.

Communications from the Site

On rare occasions, we will send you strictly service-related announcements when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email. Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account.

Customer Service

Based upon the personally identifiable information you provide us, we will send you a welcoming email to verify your username and password. We will also communicate with you in response to your inquiries, to provide the services you request, and to manage your account. We will communicate with you by email or telephone, in accordance with your wishes

Sending Emails on User's Behalf

We also send survey invitation emails on behalf of our customers. The customer's email list is stored on our system, but is not used by DIY-Metrics.com in any other way.

Information Sharing

We use other third parties to provide billing services on our site. When you purchase a service from us, we will share contact and credit card information as necessary for the third party to provide that service.

These third parties are prohibited from using your personally identifiable information for any other purpose including their own marketing purposes.

Links to External Sites

This Web site contains links to other sites that are not owned or controlled by DIY-Metrics.com. Please be aware that we, DIY-Metrics.com, are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information.

This privacy statement applies only to information collected by this Web site.

Access to Personally Identifiable Information

If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, delete or deactivate it by making the change on our My Account page or by emailing our Customer Support at support@DIY-Metrics.com or by contacting us by telephone or postal mail at the contact information listed below. We will respond to any request for access within 31 days.

Legal Disclaimer

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our Web site.

General

DIY-Metrics.com is aware of your privacy concerns and strives to collect only as much data as is required to make your DIY-Metrics.com experience as efficient and satisfying as possible, in the most unobtrusive manner as possible.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can send email us at support@DIY-Metrics.com

Changes in this Privacy Statement

If we decide to change our privacy policy, we will post those changes to this privacy statement, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a prominent notice on our home page.

Contact Us

If you have any questions or suggestions regarding our privacy policy, please contact us at support@DIY-Metrics.com